

**From:** Chris Hunt [<mailto:Chris@hunt-scanlon.com>]  
**Sent:** Tuesday, December 12, 2006 10:34 AM  
**To:** David Nosal  
**Subject:** RE:

David –

Thanks for the input and appreciate your position. Horrible way they are handling this. Quite frankly, it says a lot about the leadership there, doesn't it?

My suggestion on the 145K was not as a loan, it was to set up a longer-term marketing deal as we have in place with other firms. Would you consider a two-year deal at 70K now and I will include some additional deliverable. In the long-term, I think this will be more beneficial as I am willing to extend the package based on my current needs. I'll make it worth your while, believe me.

Chris

**From:** David Nosal [<mailto:david.nosal@nosalpartners.com>]  
**Sent:** Tuesday, December 12, 2006 1:29 PM  
**To:** Chris Hunt  
**Subject:** RE:

Chris- I agree that KF's outreach to you is/was unconscionable. However, I do not think that NP should get into the loan business.

The fact that KF pulled their advertising revenue from Hunt-Scanlon due solely to the fact that you did an editorial piece on NP is both unjust, but also unethical, and if I were in your shoes would let them know that.

Freedom of speech in journalism is key underpinning of who we are AND WHAT HUNT-SCANLON IS ALL ABOUT.. What they did IS JUST WRONG!!!

**David Nosal**  
*Chairman and CEO*  
NOSAL PARTNERS LLC  
100 First Street, Suite #2200  
San Francisco, CA 94105  
T 415.369.2222  
F 415.369.2202  
[www.nosalpartners.com](http://www.nosalpartners.com)

**From:** Chris Hunt [<mailto:Chris@hunt-scanlon.com>]  
**Sent:** Tuesday, December 12, 2006 6:46 AM  
**To:** David Nosal  
**Subject:** RE:  
David –

As an aside, is there any way you might agree to accelerate 145K to us today; perhaps we could log this in as future business? With many firms, we do multi-year agreements whereby the overall deliverables are significantly discounted. If that is too rich, could it be something sizeable? We could do a multi-layered campaign for you which could be very interesting and very visible.

Obviously, I am quite upset about the K/F matter. To take it out on us in this fashion is just unconscionable.

Please advise; this would really help us.

Chris

**From:** David Nosal [<mailto:david.nosal@nosalpartners.com>]  
**Sent:** Monday, December 11, 2006 10:38 PM  
**To:** Chris Hunt  
**Subject:** RE:

GREAT

**David Nosal**  
*Chairman and CEO*  
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San Francisco, CA 94105  
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F 415.369.2202  
[www.nosalpartners.com](http://www.nosalpartners.com)

**From:** Chris Hunt [<mailto:Chris@hunt-scanlon.com>]  
**Sent:** Monday, December 11, 2006 7:33 PM  
**To:** David Nosal  
**Subject:** RE:  
David, it will have to me at 6:00 PST tomorrow. I'll call your cell.

Chris

**From:** David Nosal [<mailto:david.nosal@nosalpartners.com>]  
**Sent:** Mon 12/11/2006 10:32 PM  
**To:** Chris Hunt  
**Subject:** RE:  
you available now? Call my cell 415-568-6356 if you are. Otherwise same cell my 6 a.m. PST

**David Nosal**  
*Chairman and CEO*  
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**From:** Chris Hunt [<mailto:Chris@hunt-scanlon.com>]  
**Sent:** Monday, December 11, 2006 7:29 PM  
**To:** David Nosal  
**Subject:** RE:  
How early can I reach you, EST?

**From:** David Nosal [<mailto:david.nosal@nosalpartners.com>]  
**Sent:** Mon 12/11/2006 10:28 PM  
**To:** Chris Hunt  
**Subject:** RE:  
please call when you can 415-369-2222

David Nosal  
*Chairman and CEO*  
NOSAL PARTNERS LLC  
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San Francisco, CA 94105  
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F 415.369.2202  
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**From:** Chris Hunt [<mailto:Chris@hunt-scanlon.com>]  
**Sent:** Monday, December 11, 2006 6:40 PM  
**To:** David Nosal  
**Subject:**  
David -

Can we chat tomorrow early? It's about your interview that we ran last month.

Chris